



# **2020 Baton Rouge Metropolitan Airport 15th Annual “Business Opportunities Workshop”**

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Speaker: Sevetri Wilson

# Meet Sevetri Wilson- @SevetriWilson



Sevetri Wilson is the Founder and CEO of technology startup Resilia, Sevetri Wilson is the Founder and CEO of technology startup Resilia, founded in 2016. Resilia is revolutionizing how nonprofits are created and maintained, and how enterprises (cities, private foundations, and corporations) scale impact. The company has raised over \$10M in venture capital to date.

Resilia was named to Venture Beat's top startups to watch out for in 2019; also in 2019, Sevetri was named to Inc. Magazine's 100 Female Founders building world-changing companies and to PitchBook's 27 leading black founders and investor list. Prior to Resilia, she founded Solid Ground Innovations, LLC., a strategic communications agency and authored Solid Ground: How I Built a 7 Figure Company at 22 with Zero Capital. Her book spent 6 weeks at #1 on Amazon in the startup category.



# A little more about me and business

**First Generation  
College Student**

**Small Rural Town  
Byway of New Orleans**

**Bootstrapped  
First Company at  
22 to Seven  
Figures**

**Parents Deceased  
Zero Inheritance**

**Solo Founder  
Double Minority  
Non-Technical**

**Raised \$10.5M in  
Venture Capital for  
Second Company**



Topics of Discussion

# Dealing with disappointments



- **Disappointments are certain**
- **Disappointments are constant**
- **But Disappointments can be conquered**



# Q&A





**SEVETRI WILSON**

FOUNDER/CEO

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For questions, please email our host [Kenyatta.Sparks@sjbgroup.com](mailto:Kenyatta.Sparks@sjbgroup.com).